



RITSUMEIKAN ASIA PACIFIC UNIVERSITY [APU]

The APU MBA program is delivered entirely in English within a diverse learning environment. It provides a strong foundation in established management techniques through interactive classes with faculty and international students. Students also have opportunities for independent research and internships within the university's extensive network of Japanese companies and organizations.

Masters of Business Administration

SPECIALIZATIONS

- 1. ACCOUNTING AND FINANCE (AF)**
- 2. MARKETING AND MANAGEMENT (MM)**
- 3. ENTREPRENEURSHIP, INNOVATION, AND OPERATIONS**
- 4. MANAGEMENT JAPANESE MANAGEMENT (JM)**

DURATION

2 YEARS

FEES

*attached at the end

ACCOUNTING AND FINANCE (AF)

The **Accounting and Finance (AF)** specialization discusses theories and concepts of corporate finance, financial engineering, financial institutions, and financial accounting and managerial accounting. This provides students with skills to understand and interpret financial and accounting information. With advanced knowledge and tools in these areas, students will be able to formulate strategies, design control systems, and evaluate the impact of cooperation strategies on various stakeholders.

ELECTIVE SUBJECTS

- Corporate Finance
- Financial Engineering and Risk Management
- Financial Institutions and Markets
- Managerial Accounting
- Financial Accounting
- Quantitative Analysis and Statistics
- Special Studies (Accounting and Finance)

THE MANAGEMENT AND MARKETING (MM)

ELECTIVE SUBJECTS

- Human Resource Management
- Sustainable Business in Asia Pacific
- Marketing Research
- Hospitality Management
- Japanese Management and Entrepreneurship
- Marketing Strategy in Emerging Economies with Simulation
- Agile Product Development and Design Thinking
- Special Studies (Marketing and Management)

The **Management and Marketing (MM)** specialization focuses on understanding and managing the human dimensions of organizations and markets. In business organizations, some of the most important actors are managers, employees, and customers, whose decisions and actions are guided by a whole range of factors, from very 'rational' aspects to subjective perceptions such as emotion and moral values. The constant flux of market conditions requires adaptation as well as provides opportunities for creating new market and social values.

This specialization prepares students to develop multi-dimensional strategies and sustainable capabilities for organizations in order to cope with the changing business environment.

THE ENTREPRENEURSHIP, INNOVATION AND OPERATIONS MANAGEMENT (EIM)

The **Entrepreneurship, Innovation and Operations Management (EIM)**

specialization focuses on how businesses and product ideas emerge, develop, and come to realization through entrepreneurship and innovation. This specialization also emphasizes the need for effective management of technology, production planning, operations management, supply chain management, and the creation and operation of new business models. This specialization also addresses the issues that may arise when managing a venture through its various life cycle stages.

ELECTIVE SUBJECTS

- Quality and Operations Management
- Supply Chain Management
- Project Management
- Digital Business Strategy
- Startups and Business Development
- Innovation Systems and Entrepreneurship
- Special Studies (Entrepreneurship, Innovation and Operations Management)

JAPANESE MANAGEMENT (JM)

The **Japanese Management (JM)** specialization focuses on the philosophy and practices of Japanese corporations, which helped Japan to successfully industrialize. Japanese corporations, with their emphases on quality, innovation, and customer service, as well as their unique style of human resource management and governance, provide an alternative to corporations that follow the Western business model. In this specialization, students will be able to assess both the successes and failures of Japanese management practices to gain a foundation for new models of corporate management in the Asia Pacific region.

ELECTIVE SUBJECTS

- Sustainable Business in Asia Pacific
- Japanese Management and Entrepreneurship
- Financial Institutions and Markets
- Japanese Corporations and Asia Pacific
- Quality and Operations Management
- Hospitality Management
- Special Studies (Japanese Management)

FEE STRUCTURE

PARTICULARS	AMOUNT
ADMISSION FEES	2,00,000 YEN
TUITION FEES	4,00,000 YEN/YEAR
OTHER EXPENSES (accomodation, establishment fees, etc)	4,80,000 - 6,00,000 YEN

PARTICULARS	AMOUNT
REGISTRATION FEES	100,000 INR
JAPANESE CLASSES (2 levels taught by instructors from Japan and parallel classes from India)	100,000 INR
DOCUMENT TRANSLATION	50,000 INR
VISA PROCESSING + COE	1,00,000 INR
ADMINISTRATION FEES	1,00,000 INR
TOTAL	4,50,000 INR

Presently the fee is subsidized by the university for 2025, subject to revision

CONTACT US



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